

# Advocacy Evaluation Tool

## Part 1

### Screen 1:

**ADVOCACY EFFORTS** See the [i](#) for an example.

**I. Summary of Organization's Advocacy Goal(s) and Strategies for the Grant Period:**

**A. Desired Advocacy Goal(s):**  
In this section state your ultimate goal or goals for the work under this grant. [i](#)

Answer:


**B. Strategies Planned to Achieve the Goal(s):**  
Describe the advocacy strategies you have planned to achieve your goal(s). Advocacy strategies can be administrative, legislative (within legal limits), nonpartisan election-related, or legal. Include as many as possible. These terms are defined in the glossary. **Not all strategies will be appropriate, relevant, or manageable at one time for most organizations.** Fill in for the strategies you are planning to use. [i](#)

Answer:

[Save and Continue](#)


<< First < Previous (1 of 4)

## Screen 2:

**ADVOCACY EFFORTS (continued)** See the  for an example.

### II. Advocacy Benchmarks


#### A. Advocacy Outcomes:

**Intended Outcomes:** List the outcomes you intend to achieve. 


Answer:

#### B. Advocacy Progress:

Identify the Major Activities Planned and Incremental Results Sought in order to achieve outcomes listed above.

**B1. Major Activities Planned:** Describe the activities you plan to undertake to achieve your advocacy outcomes. 

Answer:

**B2. Incremental Results Sought:** Describe the results that will move you closer to your desired advocacy outcomes. 


Answer:

Save and Continue


# Advocacy Evaluation Tool

## Part 2

### Screen 1:

**ADVOCACY EFFORTS** See the  for an example.

**I. Summary of Organization's Advocacy Goal(s) and Strategies for the Grant Period:**

**A. Achievement of Advocacy Goal(s):**  
Broadly explain whether your goal(s) stated in Part 1 of the Advocacy Evaluation Tool was fully met, partially met, or not met. 

Answer:

**B. Strategies Taken to Achieve the Goal(s):**  
The strategies listed here may be the same as those listed in the Strategies Planned section in Part 1 of the Advocacy Evaluation Tool, or they may be different. If the advocacy environment changed during the grant period, the organization may have developed new strategies. 

Answer:

**Tell the Story:** Explain any changes to your original strategies. Be clear about your organization's role. 

Answer:

[Save and Continue](#)

<< First < Previous (1 of 6)